



**D** DIGITAL  
RHETORIC

Create. Optimize. Deliver.



Welcome to Digital Rhetoric, the ultimate digital marketing powerhouse. Based in India, our team of tech-savvy innovators and creative experts blend imagination, technology, and coffee to create standout digital strategies. From startups to industry leaders.

Our full-service online marketing agency is rated among the finest. We cultivate smart ideas for start-ups and seasoned players, making us a leading marketing agency.

Join us for an exciting ride where marketing meets cutting-edge ideas and exceptional results.

Get ready for a thrilling journey with Digital Rhetoric — where extraordinary things happen.

# About Us



Create. Optimize. Deliver.



# Services to Elevate Your Brand!

SEO

PPC

ECOMMERCE

SMM

DESIGN

WEBSITE

Explore our comprehensive digital marketing services to elevate your brand's presence online. From Social Media Marketing & SEO to Web Design & PPC we tailor our strategies to meet your business goals.

The services we offer drive revenue to your brand.



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# Search Engine Optimization

**85+**

Sites

**100+**

keywords

**10x**

Traffic

Digital Rhetoric offers expert SEO services helping to build, scale and preserve brands online. Our search engine optimization specialist makes strategic solutions to deliver purposeful and substantial results to your business.

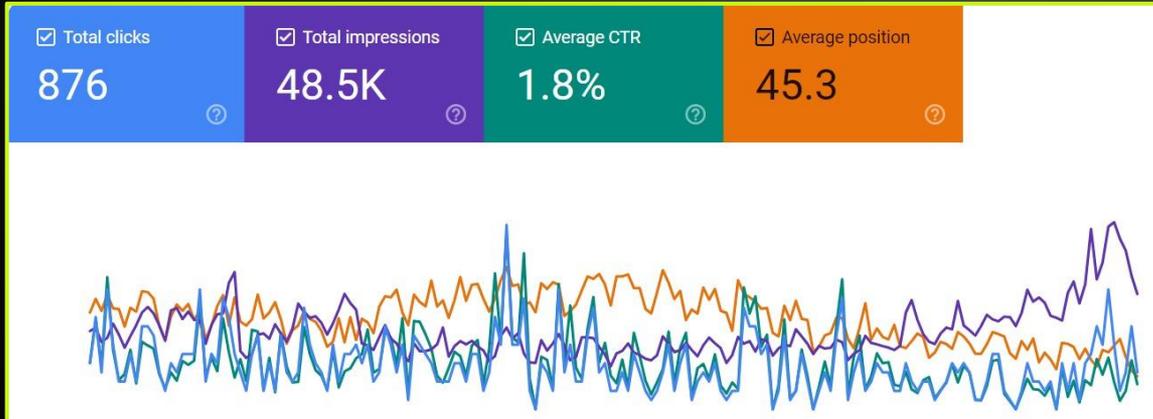
Whether you need to increase brand awareness, increase traffic to your website, get more conversions which in turn means revenue in a tangible manner, Digital Rhetoric's SEO services will ensure that they help match and reach your goals and more.

We will always remind you that it all begins with organic visibility online.



# Google Search Console

- Unleash a wave of organic traffic growth for your business
- Our team of Search Engine Marketing experts are committed to offering a tremendous customer experience
- Boosting online visibility and traffic to your brand, may it be website traffic or e-commerce sites where your product is showcased
- Ranking on top through compelling targeted search terms
- Developing an established system of improving your business's website ranking on SERPs.





**150%**

Increase in  
ROI

**50%**

Increase in  
Engagement

**35%**

Improvement  
in Conversion  
Rate

Digital Rhetoric excels in creating PPC campaigns that deliver high ROI by targeting the right audience with precision. We ensure every dollar is spent effectively, focusing on keywords and demographics that drive conversions.

We don't just launch campaigns; we continuously optimize them to enhance performance. Our team monitors metrics in real-time, making adjustments to keep your campaigns cost-effective and results-driven.

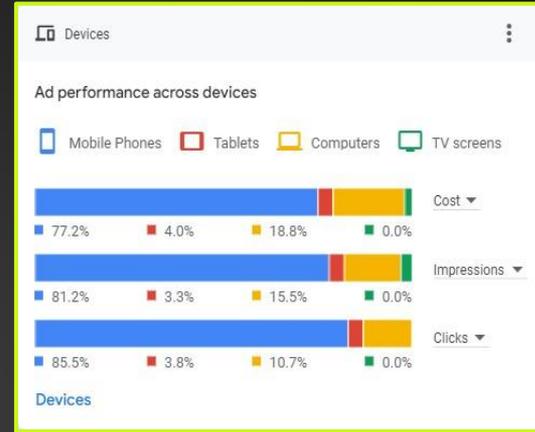
We provide transparent, easy-to-understand reports that track your campaign's performance, ensuring you know exactly how your marketing dollars are working for you.

# Pay Per Click



# Paid Marketing

- Redefine your brand- Find an exclusive way for GDN with a distinct strategy.
- Our persuasive PPC campaign will place your brand in front of the right audience.
- The competence to select the right consumers on Google, Bing, Facebook and new sites with high-traffic with a creative and compelling strategy.
- Calibrated PPC services at Digital Rhetoric that give you accuracy and authority on who sees your business.
- Intensive keyword research, dynamic landing page designs and extensive testing.



# E-Commerce

**1200%**  
ROAS

**120%**  
Sales

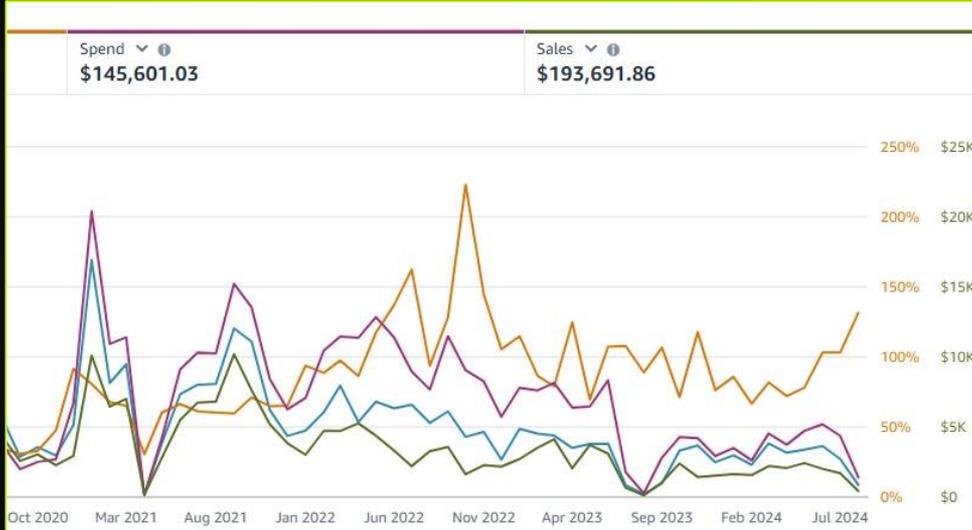
**5.42%**  
YoY  
Growth

We specialize in providing marketplace seller services to help you grow your business and increase your sales. We understand that selling can be a complex and competitive environment, but with our expertise, we can help you navigate through the challenges and succeed. Our team of experienced professionals can provide a range of Amazon seller services to help optimize your product listings, drive traffic to your listings, and increase your sales.

At Digital Rhetoric, we are committed to helping you succeed on marketplaces. We work closely with you to understand your unique needs and develop customized solutions to meet your goals.



# Amazon Ads



## Some of our Services include:

- Seller Registration
- Product Listing, Cataloging & Optimization.
- FBA Registration
- Marketplace Account Management
- Enhanced Brand Content (EBC) Services
- Keyword Research
- Amazon Advertising
- Review Management.
- Sales Reporting and Analytics





**40%**

Increase  
in  
followers

**35%**

Higher  
Engagement  
Rate

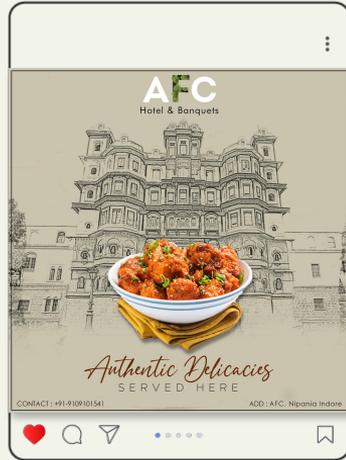
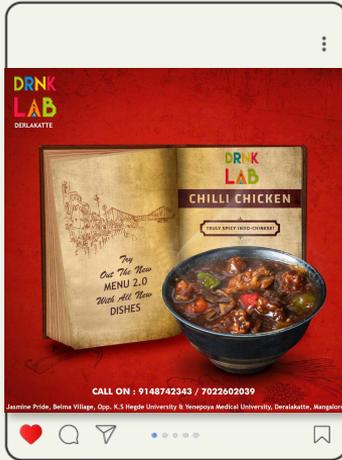
**4x**

Increase in  
Campaign  
ROI

# Social Media Marketing

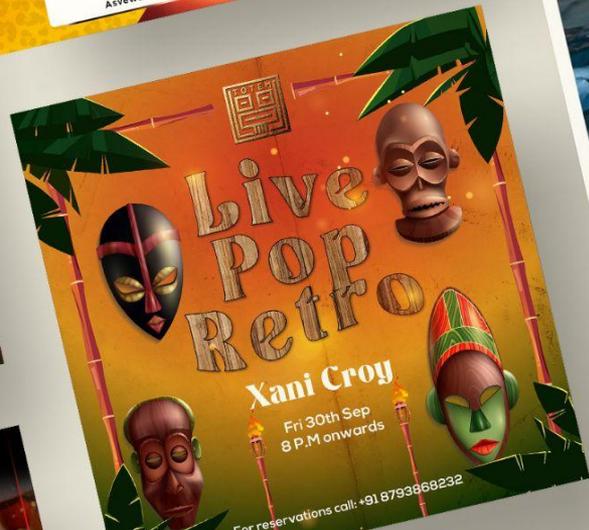
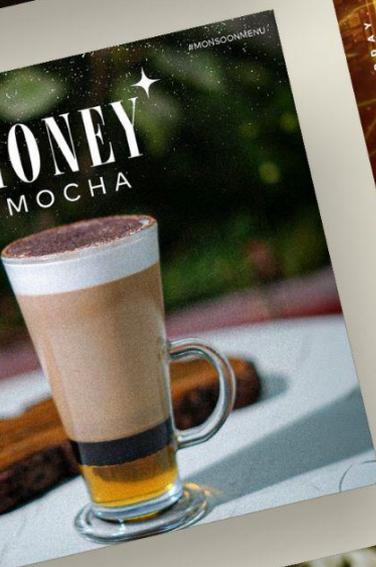
Our social media management expertise is centered around creating tailored strategies that amplify your brand's voice across various platforms. We craft engaging content that resonates with your audience, driving meaningful interactions and fostering brand loyalty. Our approach involves a deep understanding of your target market, ensuring that every post, story, and campaign aligns with your brand's objectives and values.

We don't just manage social media; we drive results. Our team excels at using data-driven insights to optimize your social media presence, increasing visibility, engagement, and conversion rates. From content creation to community management, we handle every aspect of your social media channels with precision and creativity, ensuring your brand stays relevant and influential in the fast-paced digital world.



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Chapter One

We have it all for your **CRAVINGS!**

Blueberry Cheesecake

New York Cheesecake



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- Green Chilli
- Tabasco
- Salt



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2<sup>nd</sup> - 5<sup>th</sup>  
JULY 2024

HALL NO. 4 | BOOTH NO. 743

Venue: Bombay Exhibition Centre, Goregaon, Mumbai.

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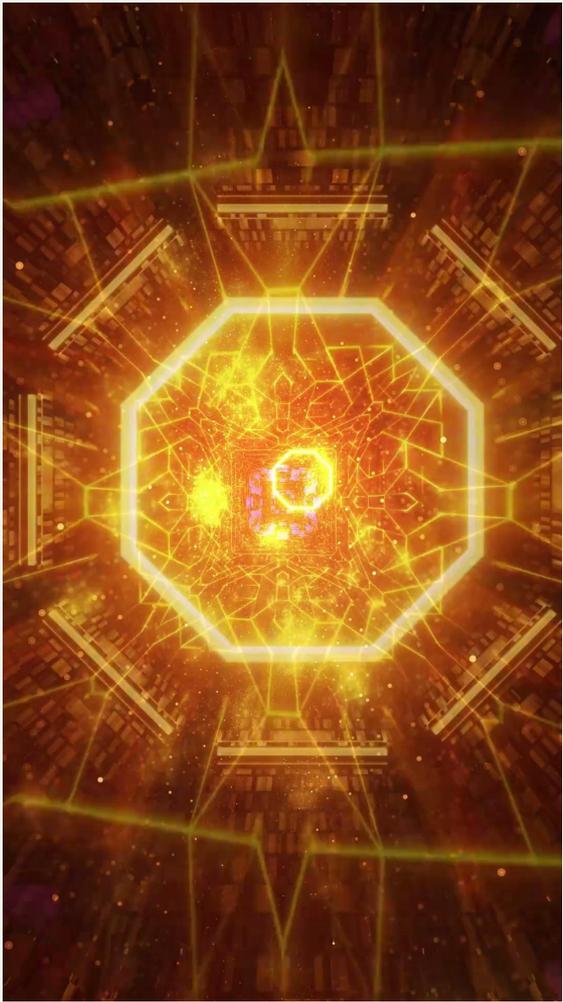
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Create. Optimize. Deliver.





Create. Optimize. Deliver.





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Digital Rhetoric excels in designing brand identities that capture and reflect your mission and vision. We specialize in crafting unique logos, visual elements, and corporate identities that resonate with your audience and set you apart.

Our team is skilled at conceptualizing and executing branding solutions that build strong, consistent visual identities. We focus on creating designs that are not only eye-catching but also foster trust and loyalty, ensuring your brand stands out in the digital space.

We are committed to delivering creative branding solutions that engage and connect with your customers. Our designs are tailored to strengthen your brand's presence, helping you build a lasting and impactful digital identity.

# Design



# Story Creatives



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# Photography





Create. Optimize. Deliver.



# Photography

# Banner Images



# Print Media



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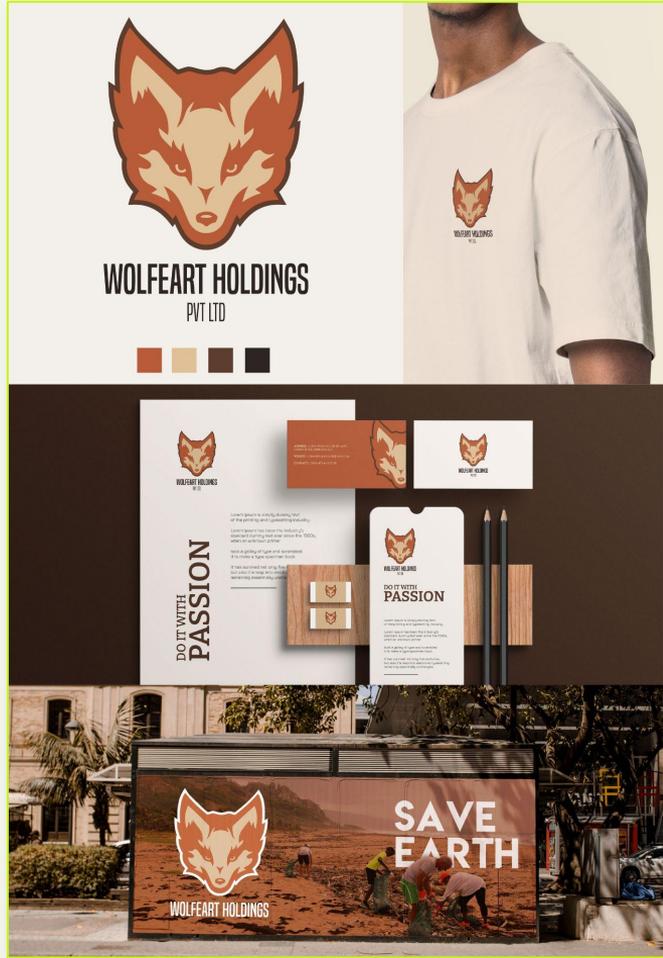
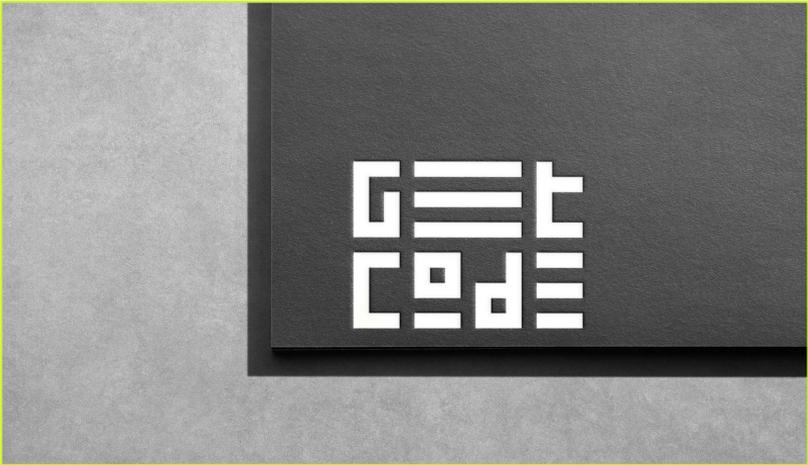


# Package Design



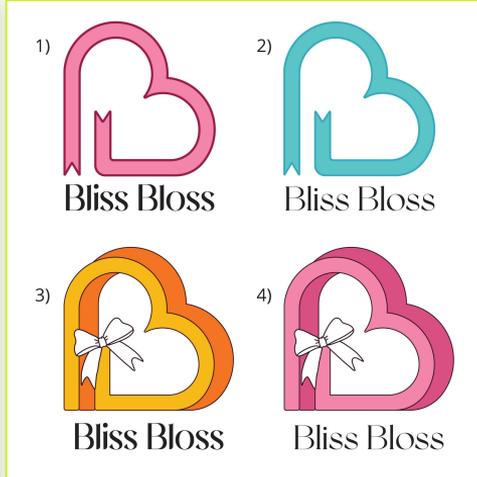
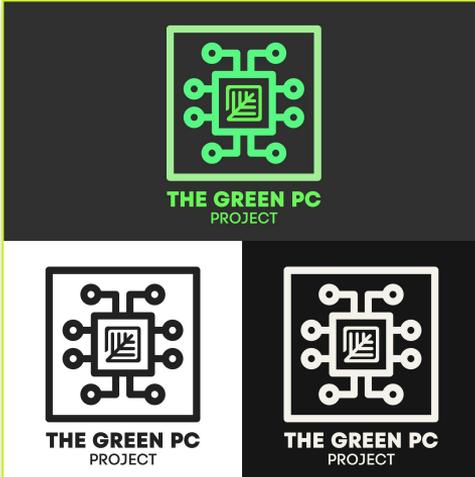
# Package Design





# Logo Design

# Logo Design 0607





# Website Development

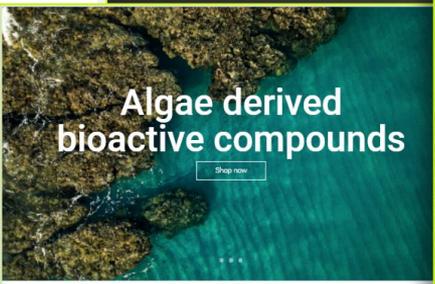
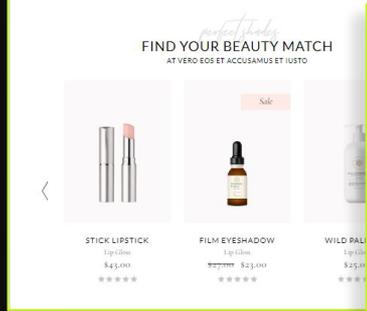
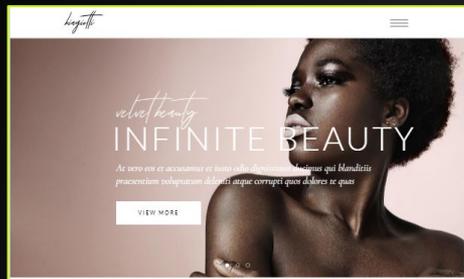
At Digital Rhetoric, we prioritize UI/UX in our website development to ensure visually appealing and user-friendly interfaces. Our team focuses on creating websites that not only attract visitors but also engage and convert them effectively. We tailor every website to match the unique needs and goals of your business, ensuring a seamless user experience that makes a strong first impression.

Our approach involves understanding your specific business objectives and audience to create bespoke websites tailored to your needs. Whether it's for e-commerce or content delivery, our developers and designers use the latest technologies and design trends to ensure your site stands out and performs well, enhancing both user satisfaction and business growth.

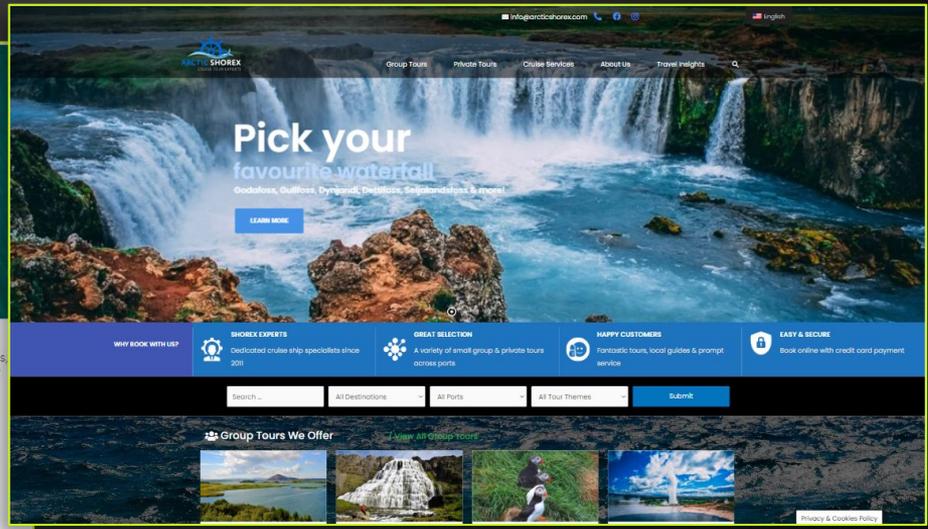
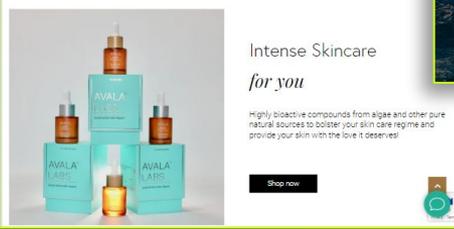




# Websites



Experience the essence of nature in every drop with our best skincare products, meticulously crafted with natural bioactive compounds for maximum efficacy from the very first use!



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# Industries

At Digital Rhetoric, we cater to a broad spectrum of industries, delivering tailored digital marketing strategies that enhance growth across sectors like travel, healthcare, tech, hospitality and education. Our deep industry knowledge ensures we create custom solutions that resonate with the unique needs and dynamics of each market segment, from startups to established businesses.



## Healthcare

We've enhanced patient engagement and streamlined healthcare communications with targeted digital strategies and SEO-optimized content. Our efforts have improved patient accessibility and operational efficiency, leading to better outcomes and increased visibility for healthcare providers.

## Travel

We energize travel marketing with campaigns that showcase unique experiences and compelling visuals, boosting bookings and broadening global reach. Our SEO and targeted advertising efforts help travel businesses captivate a wider audience.

## Hospitality

Our strategies in hospitality focus on improving guest experiences and increasing direct bookings through digital enhancements, such as website revamps and effective booking systems. We also actively manage social media to maintain guest engagement and promote loyalty.

## Technology

We help tech companies showcase their innovations through robust online platforms and comprehensive marketing strategies, enhancing visibility and attracting investments.

## Education

We support educational institutions and learning platforms in increasing their reach and enrollment with strategic digital marketing. By optimizing educational content and engaging potential students through social media, we connect learners worldwide with valuable educational opportunities.



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We've had the privilege of partnering with a diverse range of clients across multiple industries. Our expertise and tailored strategies have driven significant growth and success for each of them. By understanding their unique needs and goals, we deliver impactful solutions that foster remarkable progress. Our commitment to excellence ensures that every client experiences tangible results and sustained growth.

TOTEM  
GOA



SLS  
RESIDENCES  
THE PALM DUBAI



DANUBE  
PROPERTIES

AVALA  
LABS



VARDAAN  
Cookware Redefined



# Clients Who Thrived and Grew with Us!



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# Why Choose Us?



## **Our USP's**

We excel in delivering tailored digital marketing solutions that prioritize measurable results. Our data-driven strategies and creative innovation ensure that your brand not only stands out but also achieves a strong return on investment. We believe in transparency and collaboration, keeping you informed every step of the way.

## **Our Expertise**

With extensive experience across various industries, we know what works in your market. Our team stays ahead of industry trends and utilizes the latest digital marketing tools to craft targeted campaigns that drive real business growth.

## **Client-Centric Approach**

We focus on building strong relationships with our clients by understanding their goals and delivering solutions that align with their vision. Your success is our success, and we are committed to helping you achieve it through consistent communication and tailored strategies.



# Get In Touch!



[www.digitalrhetoric.in](http://www.digitalrhetoric.in)



[info@digitalrhetoric.in](mailto:info@digitalrhetoric.in)



+91 99091 39832



A 1, Sunflower Apartment,  
Narayan Annaji Shinde Rd,  
Off Salunkhe Vihar Road,  
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